

2024 Rock'n Corn Festival Sponsorship Packet

By Popular Demand, **The Traumatic Brain Injury Fight for Life Team** is already planning for the **2nd Annual Rock'n Corn Festival!**

The 2023 Rock'n Corn Festival brought in over 800 in attendance. Responses from vendors, bands, patrons, volunteers etc... , “ This was by far the most fun, organized, and well planned event I have ever been to. Please have this event again next year and the following years.” For a 1st time festival- we are very proud of the amazing support and feedback.

What is the Rock'n Corn Festival?

Rock'n Corn Festival was developed as a benefit by the New London, WI-based Traumatic Brain Injury Fight for Life Team along with Tui Productions. Planned for Saturday, Aug. 10th, 2024 in the beautiful and historic Hatten Park, the festival starts at 10:00 AM and ends at 10:00 PM. Hatten Park will host local and regional rock acts, and celebrate the Wisconsin summer corn tradition with a corn hole tournament and corn roast. A wide variety of food vendors, 50/50 raffles, beer tents, arts and craft vendors, as well as games and activities for kids will fill the park. Music starts at 11:00 AM, playing until 10:00 PM. Traumatic Brain Injury awareness information will be presented by the organization during the event, and the event profits will benefit The Traumatic Brain Injury Fight for Life Team.

Who is The Traumatic Brain Injury Fight for Life Team?

Traumatic Brain Injury Fight for Life Team is a not-for-profit organization that was formed in response to a near fatal accident that caused Traumatic Brain Injury to a local man. His family responded to this experience and the extensive journey of healing by dedicating their efforts to help other families in similar situations. The organization began in September 2019, raising TBI awareness and offering monetary assistance to victims and their families to help cover medical and travel costs. "We have met many TBI victims and their families, and there is a common issue we all share: not enough resources and not enough awareness. Our non-profit organization exists to help make the necessary changes, offer education, financial support, mentor families to better understand the journey, and be the change in the Traumatic Brain Injury journey. We got together, made a commitment, and our team is on a mission." explains founder April Lackowski-Postel.

"We are proud to have built a solid reputation based on the generous and outstanding support by our community since we began helping families. This festival is a way to raise awareness of TBI and raise money to allow us to help more families affected by this issue. We now have the honor to extend our abilities by hosting this amazing 2nd annual music festival."

We are **Your** Traumatic Brain Injury Fight for Life Tea

Rock'n Corn Festival Sponsorship Opportunities

Rock'n Corn Festival Title Sponsors- \$3000 (3 available)

Primary sponsorship partners are featured along with the Traumatic Brain Injury Fight for Life Team at the highest level of visibility with primary placement on all marketing and event materials. This includes:

- Social Media with more than 25,000 Facebook friends, along with Instagram leading to event. Ongoing mention at the title level placements.
- Signage leading up to and at the event, including street banner, stage signage and posters.
- Mention as a title sponsor in all media releases state-wide and locally.
- Logo on event t-shirts
- Logo and/or mentions in any print ad radio advertisements
- Logo as leading element on www.rockncornfestival.com with the links to your

website.

Community Level/Stage Sponsors- \$2000 (2 available)

Sponsorship of one of our two music and entertainment stages with a high level of visibility on all marketing and event materials. This includes:

- Logo on signage on the stage and mentions during the event from the stage.
- Social Media with more than 25,000 Facebook friends, along with Instagram leading to the event. Mentions rotated heavily throughout promotional period leading to event.
- Signage leading up to and at the event, with the primary focus at the specific stage sponsored.
- Mentions in media releases in print and radio advertisements.
- Logo on www.rockncornfestival.com with the links to your website.

Harmony Level/Band Sponsors - \$1000 (10 available)

Sponsorship of Band or Entertainment Act

- Social Media with more than 25,000 Facebook friends, along with Instagram leading to event.
- Mentions along with the band or act during the promotional period leading to event and on stage during event.
- Logo on any Stage and Poster signage leading up to and at the event in association with the sponsored act.
- Mentions in all media releases sent state-wide and locally
- Logo on www.rockncornfestival.com as sponsor of a band.

Friendship Level Sponsor - \$150-\$500 (10 available)

- Sponsorship will help to cover the important infrastructure costs of the event including lighting, stage rentals, sound systems, security personnel, and more.
- Social Media with more than 25,000 Facebook friends, along with Instagram leading to event. Mentions during the promotional period leading to event.
- Logo on sponsorship sign at the event.
- Listing on www.rockncornfestival.com as event sponsor.

**Rock'n Corn Music Festival to Benefit
Traumatic Brain Injury Fight for Life Team
2024 Sponsorship Agreement Form**

YES! We will sponsor Rock'n Corn Festival and TBI Fight for Life Team!

Rock'n Corn Festival Title Sponsors - \$3000

Community Level/Stage Sponsors - \$2000

Harmony Level/Band Sponsors - 1000

Friendship Level Sponsor \$150-\$500

Company Name: _____

Contact/Title: _____

Address: _____

City/State/ZIP: _____

Sponsor Contact Name & Title: _____

Email:

Phone Number: _____

By signing below, I am verifying that I am an authorized representative of the company listed above and agree to sponsor the Rock'n Corn Music Festival at the sponsorship level selected.

_____ Authorized signature

_____ Printed name and date

Please return this form and your company logo in a high resolution format (jpg, png, or eps) to April Lackowski-Postel at tbifight4lifeteam@gmail.com

Thank you for your sponsorship of The Rock'n Corn Music Festival. Thank you for believing in the work and mission of The Traumatic Brain Injury Fight for Life Team.

For additional information contact April Lackowski-Postel, President, at (920) 250-2009 or tbifight4lifeteam@gmail.com.



